

Entry Number..... **P17**  
Company..... **Xerox Corp.**  
Contact, Title..... Brian Segnit, Manager Photo Publishing  
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Booth..... **3121**

Category..... **DIGITAL PRESS: DIGITAL PRESS 71+ PPM**  
Maximum Media Size..... 14.33" x 22.5"  
Maximum Printable Area (if different) .. 14.25" x 22.42"

**Equipment**

Printer Model/Manufacturer..... Xerox iGen4 Press  
Printer Price..... \$517,000.00 base

**Software and Consumables**

RIP (if used)..... Xerox FreeFlow Print Server  
Output Media Used..... McCoy Silk  
Toner/Ink Used..... Xerox CMYK Toner

**Printer Specifications**

Speed..... 110 ppm  
Max Resolution..... 600 x 600 dpi x 8-bit  
Dimensions of Printer..... 6' (w) x 23'8" (d) x 8' (h)  
Weight of Printer in Lbs..... 7,892 lbs.

Neutral Gray Balance Reproduction.... 7.833  
Saturation..... 7.167  
Shadow Depth Quality..... 7.167  
Overall Tonality and Detail..... 5.833  
Highlights and Specular Highlights .... 6.833  
Flesh Tones..... 7.333  
Hue Shift..... 6.833  
Text/Resolution Target..... 6.333  
Color Measurement Score..... 3.500

**TOTAL SCORE.....6.233**