

Entry Number..... **P40**

Company..... **Hewlett-Packard Company**

Contact, Title ..... Raffael Kraus, WW Photo Segment Manager

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Booth..... **3120**

Category ..... **DIGITAL PRESS: DIGITAL PRESS 71+ PPM**

Maximum Media Size ..... 13" x 19"

Maximum Printable Area (if different) .. 12.48" x 18.26"

#### **Equipment**

Printer Model/Manufacturer..... HP Indigo 7000 Digital Press

Printer Price ..... \$594,000.00

#### **Software and Consumables**

RIP (if used) ..... HP SmS Production Pro Print Server

Output Media Used ..... Kromekote IN-Fusion Cover

Toner/Ink Used..... HP ElectroInk

#### **Printer Specifications**

Speed..... 120 ppm

Max Resolution ..... 1,219 ppm at 8 bit; 2,438 x 2,438 dpi in HDI

Dimensions of Printer ..... 214.3 x 90.5 x 82.8

Weight of Printer in Lbs. .... 7,275 lbs.

Neutral Gray Balance Reproduction.... 7.667

Saturation..... 8.167

Shadow Depth Quality..... 8.500

Overall Tonality and Detail ..... 8.333

Highlights and Specular Highlights .... 8.500

Flesh Tones..... 7.667

Hue Shift..... 8.333

Text/Resolution Target ..... 7.667

Color Measurement Score..... 7.000

**TOTAL SCORE ..... 7.883**